

# LEADER WORLDWIDE WINS HIGHEST AWARD

*Heinrich named Operator of the Year at LCT International Limousine Show*



***Bruce Heinrich accepts the Limousine industry's most prestigious award in Las Vegas: LCT's Operator of the Year 2009.***

**LAS VEGAS - Bruce Heinrich, Founder and CEO of LEADER Worldwide Chauffeur Services, was named Limousine & Chauffeured Transportation's Operator of the Year 2009 at the LCT International Convention and Trade Show in Las Vegas last week.**

The industry's most prestigious award honors excellence in leadership, management, community service, industry involvement, staff training, fleet safety, and innovation among companies around the world. LEADER is now recognized as the Top Operator Worldwide in the Small Fleet category.

LCT Magazine is the leading business publication in the chauffeured transportation industry and its annual LCT International Show is the largest, most highly acclaimed industry event of the year. The Operator of the Year award was presented to Mr. Heinrich during a gala dinner event at the Palazzo Hotel & Casino in Las Vegas.

"To receive this award, the highest honor in our industry, is quite humbling," said Mr. Heinrich, "We simply do what we enjoy. We love our clients and I believe it shows; we truly care about their well-being. This victory is a testament to the exceptional quality and commitment of our team members and our processes. This is just the beginning," he affirmed, "We will continue to grow and get even better."

---

## LEADER WORLDWIDE CHAUFFEUR SERVICES

---

Based on Kansas City's Country Club Plaza, LEADER Worldwide provides personal, group and corporate travelers a simple, one-source solution, for quality ground transportation in over 500 cities



around the world. Known for its ease, convenience and consistent service, LEADER's highly trained and helpful staff, technology and systems assure dependable, on-time performance in every aspect of the reservation.